

REGISTRATION DETAILS

Registration Fee: Rs.800 including GST

Registration deadline – 05.07.2025

Registration Link

<https://forms.gle/RVY7gX4NCiBbRbi28>

For Registration QRCode



Payment Details

SB Account No: 1481305371

IFSC CODE: CBIN0280913

Central Bank of India,
Peelamedu Branch,
Coimbatore-641004

Abstract Submission on or before 05.07.25

Abstract Submission link

[:https://forms.gle/Ya1yoNZsWAAwuvqv7](https://forms.gle/Ya1yoNZsWAAwuvqv7)

psgpharmacognosy@gmail.com

Selected abstract will be notified on or before
07.07.2025 along with poster guidelines.

Scientific poster abstracts will be published in
e-proceedings with ISBN.

Themes for Poster Presentation

1. Pharmacognosy & Phytochemistry
2. Herbal formulations
3. Phytonutrients
4. Functional foods and supplements
5. Phytotherapeutics and Phytomedicine

ABOUT THE COLLEGE

PSG College of Pharmacy was established in the year 2001 under the PSG & Sons' Charities trust. It offers D.Pharm, B.Pharm, M.Pharm, Pharm.D and Ph. D programmes. College has been ranked for the last 7 years by NIRF (National Institutional Ranking Framework) declared by the Ministry of Human Resource and Development, Government of India. Extensive research and teaching learning process inculcated by faculty and excellent infrastructure helped to achieve this milestone.

ABOUT THE DEPARTMENT

The department of Pharmacognosy focusing on academic aspects in the field of Pharmacognosy for the D. Pharm, B. Pharm and Pharm. D students. The department is actively engaged in promoting undergraduate and post graduate research cluster in the path of screening of medicinal plants, isolating phytoconstituents, novel drug delivery system focusing on phytomolecules, and standardization of various poly herbal formulations using modern chromatographic techniques. The department has got well maintained herbal garden, flora for the plants of campus, herbarium for plant species and crude drug museum etc.

BENEFIT OF THE SEMINAR

This one day seminar gives a picture of information about regulatory framework on herbal cosmeceutical and nutraceutical products market internationally. It directly educate the essentials and skills about the growth of the herbal products to identify the current global trends, market opportunities, provide further opportunities for growth, expansion, segmentation of Nutraceuticals applications, Cosmeceuticals products with biologically active ingredients purporting to have medical or drug like benefits.

OBJECTIVE:

- ✓ To acquire knowledge about current global trends, market opportunities and future plantbased product in Nutraceuticals and Cosmeceuticals.
- ✓ To know the obstacles in the process of harmonization of herbal products like Cosmeceuticals and Nutraceuticals.



PSG COLLEGE OF PHARMACY COIMBATORE-04



One Day National Seminar On

**"Entrepreneurial Navigations in
Nutraceuticals and Cosmeceuticals:
The future Plant based products"**

11th July 2025

Venue: A Block Auditorium, PSG Health

ORGANIZED BY

Department of Pharmacognosy
PSG College of Pharmacy
Coimbatore – 641 004

www.psgpharma.ac.in 0422-4345851

SCIENTIFIC SESSION

Registration : 8.30 to 9.00 am

Inauguration : 9.00 to 9.30 am

Session I

Dr. Kabilan C , M.Pharm.,Ph.D.,
Co- Founder, Managing Director,
Primas Biosciences,Pvt.,Ltd.
Perundurai.



Topic: "From lab to market: Navigating challenges in
Nutraceutical Commercialization".

Session II

Dr.A.Heber John David, M.Pharm.,Ph.D.,
Head of Academics and Research,
Dr.Agarwal's Eye Hospital and PG
Institute of Ophthalmology,Tirunelveli.



Topic: "Clinical Study on Herbal drugs and Products in
India: Current status and Critical Issues".

Lunch Break: 12.00 to 1.00pm

Poster Presentation: 1.00pm to 2.00pm

Session III

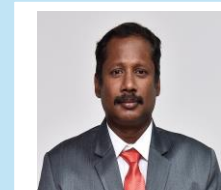
Mrs.Amruthavalli G.V,M.Pharm.,(Ph.D),
Lead Scientist,
Apex Laboratories Pvt.,Ltd.,
Chennai.



Topic: "Botanical Pathways to Skin Health:
Innovations in Topical and Nutri-cosmeceuticals
for a Plant- Based Future".

Session IV

DR.N.Adhirajan, M.Pharm.,Ph.D.,
Professor & Head,
Department of Pharmacognosy,
KMCH College of Pharmacy,
Coimbatore.



Topic: "Functional Foods and Nutraceuticals:
From Research to Real world applications".

Valedictory Program: 4.00pm

Who can Attend:

Open for UG, PG, Research Scholars & Faculty
Members from all Disciplines.



ORGANIZING COMMITTEE

CHAIRMAN

Dr. M. Ramanathan, D.Sc
Principal

CONVENER

Dr. V.E.Ida Christi, B.Sc., M.Pharm., Ph.D.
Professor & HoD

CO-ORDINATOR

Dr. G. Syamala, M.Pharm., Ph.D.,
Professor

JOINT CO ORDINATORS

Dr.S.Vanitha, M.Pharm., Ph.D.,
Assistant Professor

Mr. J. Muthukumar, M.Pharm.,
Assistant Professor

Contact Details for Clarifications

Dr. G. Syamala (Abstract Submission): 99760 84164.
Dr. S. Vanitha (Registration Committee): 86678 48305.