



## PSG COLLEGE OF PHARMACY



COIMBATORE-04

### ANNUAL REPORT - APRIL 2023 TO MARCH 2024

#### DATE: 01/05/2023 & 29/05/23 - GRAMA SABHA MEETING

The Gram Sabha is the fulcrum of the Panchayati Raj and village development. People use the forum of the Gram Sabha to discuss local governance and development, and make need-based plans for the village. Based on the discussion in the Grama shaba of the villages the needs of the village people were noted. The needs were communicated to the head of the institution and the funds were collected from the students and faculty to buy the necessities.

A gasstove for the primary school anganvaadi was contributed to the vadapudhur village. A steel berow was contributed to the Potayandindiporambu. The steel door for primary school rest room and a syntax water tank with a capacity of 2000 litres was contributed to chettikapalayam and a bush cutter was given to Mettubavi. On account of May day, the Grama sabha meeting was held with the Gram Panchayat members, Village people discuss on the common needs. The suggestion that would serve for the improvement areas like health, education, water, sanitation, environment, nutrition and women empowerment were discussed. After the grama shaba meeting, the materials were distributed.



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Our faculty in-charge for UBA discussed with the village president and the people to identify the other major challenges and needs. All the challenges and needs that were put forward by the village president and people were carefully noted to take necessary action

### REPORT OF PLEDGE ON SUSTAINABLE LIFESTYLE UNDER LIFE

**VENUE : PSG College of Pharmacy**

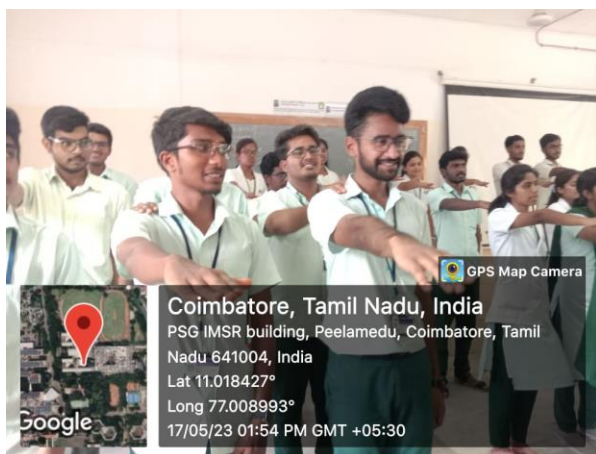
**DATE : 17<sup>TH</sup> MAY 2023**

The UBA Committee organized a programme under the theme, “LiFE (Lifestyle for environment) is our Responsibility”. In continuation of the programmes a pledge was taken by the staff members and students of the college. The programme started with the welcome address by Dr. S. Lavanya Coordinator UBA, in which he highlighted the importance and need of sustainable living. She also highlighted various eco-friendly behaviours which one should adopt in order to achieve sustainable lifestyle. Ms.Madhushri Pharm D 5 th year read the pledge and everybody followed The Pledge taken activity was attended by more than 170 students along with 10 staff of the college. The program concluded with vote of thanks by Dr. D.Sivakumar, member UBA Committee.

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**DATE: 05/06/2023**

The world environment day of this year was celebrated on June 5<sup>th</sup> 2023 by the eco club members in our college. We have initiated the program to plant various saplings in the village, Vadapudhur, near kinathukadavu, the adopted village of UBA-PSG College of Pharmacy. We received saplings like guava, Amla, Indian Blackberry from Mr. Er. S. Rajendar founder of Pasumai desam arakattalai, Lions club of Coimbatore and planted in the village panchayat garden by the eco club members.



**DATE: 16.07.2023**

The mission of Unnat Bharat Abhiyan, Central Government Program to enable higher educational institutions to work with the people of rural India through identifying development challenges and

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evolving appropriate solutions for accelerating sustainable growth. Under this scheme of Unnat Bharat Abhayan, PSG College of Pharmacy has adopted 5 villages namely Nallattipalayam, Metubavi, Pottayandiporambu, Vadapudur, Chettikkapalayam under Coimbatore district.

The Anganvadi of the government school of chettikapalayam was lacking proper water supply facility. As conveyed by the president and the government school teachers, syntax tank worth Rs. 10,030/- was sponsored by PSG College of Pharmacy, Coimbatore under UBA Scheme and arranged in the school campus for easy availability of water facility to anganvadi children's on 16<sup>th</sup> July 2023.



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**TITLE OF THE EVENT: 77<sup>TH</sup> INDEPENDENCE DAY CELEBRATION & MINUTES  
OF GRAMA SABHA MEETING**

**DATE: 15/08/2023**

With regard to the 77<sup>th</sup> Independence Day, faculties and students visited the adopted villages. After the Independence Day celebration at school, the grama sabha meeting was held at chettikapalayam. In this meeting that included President, vice president and all the eminent members of the village panchayat , the resident village people put forth all their difficulties and the areas to be improved.

The members of the village suggested installing the Solar Street lights in certain areas of the village; few suggested providing computers to government School students in the village. The major points of discussion include improvement in hygiene status of the village, dengue prevention and needing for more water facility for the village people.

**UBA GRAMA SABHA PHOTOS**



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After the grama sabha meeting the faculties along with 2 Pharm D students went for **door step to give awareness about Tobacco and the risk of cancer**. Pharmacists play a critical role in tobacco control with the sole purpose of providing people with the tools, support and resources they need to make a successful commitment in quitting tobacco use. Nearly 20 houses were visited and 30 members were benefited through the awareness program.



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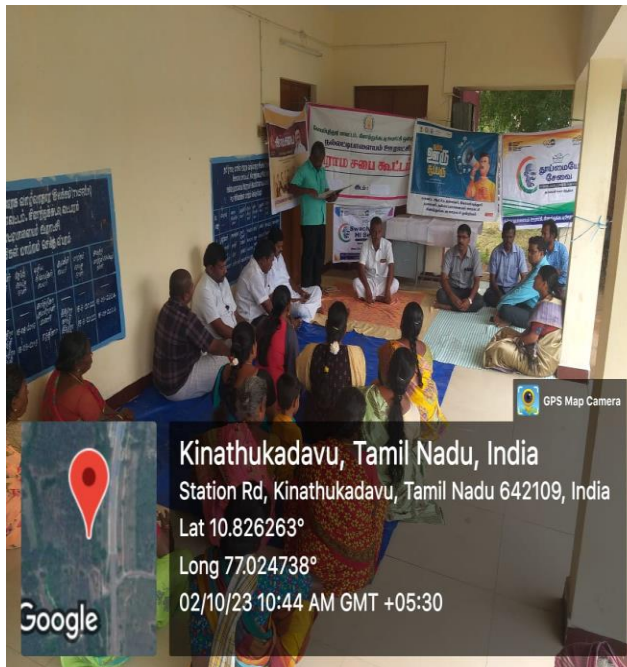




**DATE: 02/10/2023 - GRAMA SABHA MEETING – Nallattipalayam, Vadapudur**

The Gram Sabha meeting has been conducted on 02.10.2023 around 11.00 A.M. at Panchayat Office, nallatipalayam Village located at kinnathukadavu, Coimbatore District. The Gram Sabha was headed by the village President along with Panchayat Clerk. Most of the village people have attended the meeting. Dr. S. Lavanya, UBA coordinator and Dr D. Sivakumar from PSG College of Pharmacy attended the meeting. Village meetings were held in a participatory manner and action plans developed. The action plans were approved by the Grama Sabha Meetings.

The government has several schemes which profit the households to mitigate poverty; however these schemes help people to aquire new knowledge. People receive micronutrient powder for anemia, malnutrition and pregnancy. These gratuities do help people to live better lives but do not empower them to overcome challenges and take action themselves. In consequence many activities which need for implementation are in concurrence to free-of-contribution government schemes. The suggestion that would serve for the improvement areas like health, education, water, sanitation, environment, nutrition and women empowerment were discussed.



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**DATE: 24/1/2023 – MEDICAL CAMP AT NALLATIPALAYAM**

The Health Camp conducted by PSG College of Pharmacy, UBA Cell in association with PSG Hospitals is an initiative to integrate awareness of community health and insights obtained from the rural population. Health is influenced by factors such as community attitudes, the community environment and history. Health is more than physical well-being, or the mere absence of disease, illness, or injury. It is a range of factors –economic, social, political, ecological, and physical –that add up to healthy, high-quality lives for individuals and communities.

A free medical health checkup camp under Kinnathukadavu development block of Coimbatore district of Tamilnadu were organized on 24<sup>th</sup> November 2023. The 15 team members of hospital including 8 physicians from General Medicine, Surgery, OBG, Ortho and Pediatrics and 4 faculties and 10 students of Pharm D Interns and Third year Pharm D were actively participated in the camp. A total of 70 patients were examined and free Blood sugar, Blood pressure was provided by the PSG hospitals and received free medicines.



Free Medicines were dispensed among the patients during the health camps. The Pharm D interns were participated and delivered counseling about disease and medications. Pharm D students were eager to participate in Pharmacy Practice activities.

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On the Occasion of Pharmacy Week Celebration 2023  
**PSG College of Pharmacy Under UBA**  
 Organized a Health Camp & Awareness Program  
 @ Nallattipalayam, Coimbatore on 24/11/2023



- Measured
  - Height
  - Weight
  - BMI
  - BP
  - Blood sugar

- Provided Patient
  - Counseling and
  - Drug Information
  - Services



**REPORT – DISCUSSION ON SES PROJECT PROPOSAL**

In additions to the activities done so far, PSG is now actively involved in the implementation of projects to improve the income generation for the community. The SES is Germany’s largest volunteering organization for experts and managers, active around the globe. Its experts help solve technical, organizational and business-related problems all over the world and in all sectors of industry.

Dr. Barbara Bose from SES was invited for the discussion of the projects and get her insights for the implementation of the project. She is a SES Expert actively involved in the societal improvement. She has successfully carried out many projects related to health, sanitation and welfare of the community in Africa.

**DATE: 13/01/2024**

Dr. Barbara Bose initiated a preliminary discussion with the principal, UBA faculty members, and volunteering students regarding the projects accomplished thus far and the forthcoming objectives.

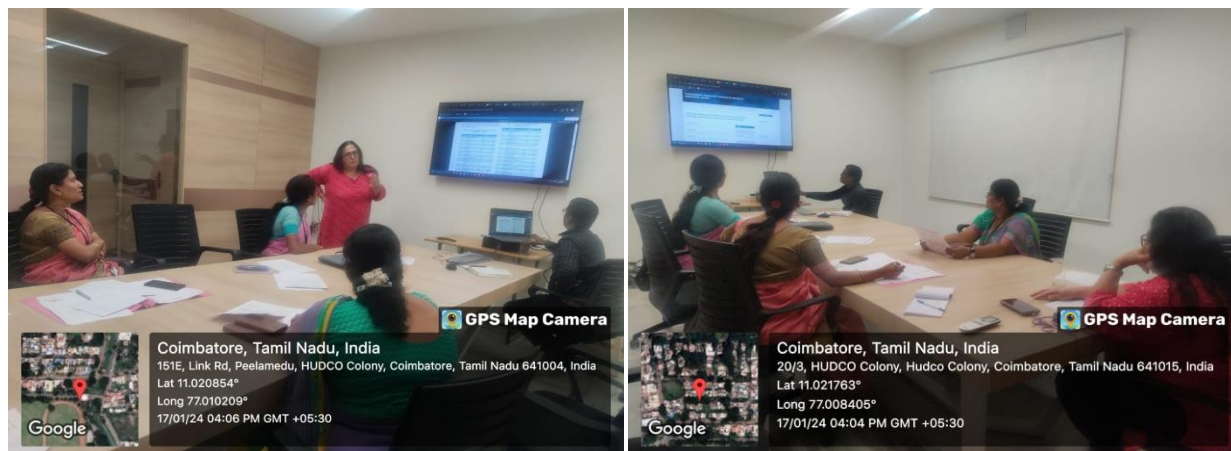
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## 17/01/2024 - Discussion about the SEG project proposals

During the meeting with Dr. Barbara Bose, proposals put forward by faculty members for the UBA villages were reviewed. Emphasis was placed on gathering additional literature evidence showcasing the success of similar projects. Additionally, discussions were held regarding the next steps for implementation and the necessary collaborations required for the projects.



## 18/01/2024 – Interaction with UBA volunteering Students

UBA student volunteers received training in a range of skills essential for planning and implementing community projects. These students actively engaged in the discussion and contributed their expertise.



**DATE: 19/01/24 - Field Visit to the adopted Villages**

A field visit was conducted in Vadapudhur and Pottayandipurambu villages. During this visit, focus group discussions were held with the local residents to understand their needs and gather essential information for the projects being planned.



**DATE: 22/01/24**

A field visit was conducted in Chettikkapalayam, Mettubavi, and Nallattipalayam villages. During this visit, focus group discussions were held with the local residents to understand their needs and gather essential information required for the projects.





**TITLE OF EVENT: GRAMA SABHA MEETING ON 75<sup>th</sup> REPUBLIC DAY ON 26<sup>th</sup> JANUARY 2024**

The grama sabha meeting took place at both the government school and public gathering sites. Attended by the President, Vice President, and prominent members of the village panchayat, residents raised their concerns and areas needing improvement. Discussions centered around developing Anganwadi facilities, enhancing village hygiene, school painting, dengue prevention, and improving water facilities.

These points were documented in a report using the UBA-provided template and submitted to the National Coordinating Centre at IIT New Delhi, with a copy sent to RCI, TNAU.



**DATE: 27/3/2024 – TECHNICAL IN-HOUSE REGIONAL WORKSHOP CUM ORIENTAION PROGRAM**

The Tamilnadu Agricultural University in collaboration with Vanavarayur institute of Agriculture organized a workshop on agribusiness development. Dr.S.Lavanya, UBA coordinator from PSG College of Pharmacy actively participated and after which the points were discussed to the UBA members for future activities that can be made to improve the progress.

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