



NATIONAL CONFERENCE

on

“Exploring the new horizons of Phytotherapy
innovation to Entrepreneurship”

PSG COLLEGE OF PHARMACY

Approved by PCI, AICTE, Affiliated to The TN Dr.MGR Medical University, Accredited by NAAC
Recognized as Industrial Scientific Research Organization by DSIR, New Delhi



ORGANIZED BY

Department of Pharmacognosy
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THURSDAY JUNE 15th

LAST DATE FOR REGISTRATION



www.psgpharma.ac.in

rd & th
23 & 24
JUNE 2023



<https://forms.gle/8NKn9Sdf2HtRYHfD9>
SCAN FOR REGISTRATION

SPEAKERS



Dr. R. Ilavarasan,
Assistant Director (S-III) In-charge,
CCRAS,
Chennai



Dr. Sheela Karalam B
Chief Scientist Head R&D
Vaidyaratnam Ayurveda Research Institute
Thrissur



Dr. Ajay Varghese,
Bipha Group,
Kottayam, Kerala.



Dr. Selva Kumari. E,
Associate Professor,
MTPGRIHS, Puducherry.



Mr. C. Arther Paul,
Assistant General Manager,
Apex Laboratories Pvt. Ltd,
Chennai.



Dr. S. Ilango,
Managing Director,
Sivasakthi Pharmaceuticals Pvt. Ltd.,
Coimbatore.



Dr. Suresh R. Saravdekar,
Honorary Consultant, IMS-BHU,
Uttar Pradesh.

ORGANIZING COMMITTEE

Chairman

Dr. M. Ramanathan
Principal

Convenor

Dr. V. E. Ida Christi
Professor

Organizing Secretary

Dr. G. Syamala
Associate Professor

Co-organizer

Mrs. S. Vanitha
Assistant Professor

Treasurer

Mrs. C. Vijayalakshmi
Assistant Professor

Contact Details

Registration Committee : 9750999204

Scientific committee : 9976084164

Hospitality Committee : 8667848305

OBJECTIVES

To explore the latest developments and future perspective in Phytotherapy Research and Innovations are promoted to better entrepreneurship.

ABOUT THE CONFERENCE

During the past two decades public interest in natural therapies has increased greatly in industrialized countries, with expanding use of ethno botanicals. The traditional medicines are widely perceived as natural, safe and not toxic. Molecular pharmacognosy, Genomic pharmacognosy and Metabolomic pharmacognosy have been deemed as the promising approaches of Pharmacognosy research to accommodate future demands. Different modern phytopharmaceutical research can solve the scientific needs of herbal medicines to be incorporated in novel drug delivery system, such as nanoparticles, microemulsions, matrix systems, solid dispersions, liposomes, solid lipid nanoparticles combined polymer science, bioconjugate chemistry and molecular biology and so on. This program also illustrates the Challenges in research, therapeutic values, modernization of formulation and the marketing of herbal medicines.

WHY TO ATTEND ?

The conference will create a good impact with the researchers towards the focused areas like latest analytical techniques, novel drug delivery systems, pharmacovigilance, clinical trials, global marketing in phytomedicines. It gives clarity on Phytotherapeutics, need of scientific approach to deliver the components in a novel manner to face the patient compliance and avoid repeated administration.

Medicinal Plants in Herbal Garden



Rauwolfia



Soursop



Lakshmitaru



Alpinia

ABOUT US

PSG College of Pharmacy was established in the year 2001, the college is affiliated to the prestigious The Tamilnadu Dr.M.G.R.Medical University, Chennai. An ISO 9001:2015 certified Institution, recognized as Industrial Scientific Research Organization by DSIR, Ministry of Science and Technology, New Delhi and NAAC accredited institution.

WHO SHOULD ATTEND?

Delegates shall include students, research scholars, faculty, and industry representatives.

PAYMENT DETAILS

During the online transaction, kindly mention the purpose/remark as "NCPI 2023".

Registration Fee - 750 + 18 % GST (Upto 15th June 2023)

Spot Registration - 850 + 18% GST

Name of the Account :	PSG College of Pharmacy
Account No	: 1481305371
Bank name	: Central Bank of India, Peelamedu
IFSC	: CBIN0280913

ABSTRACT SUBMISSION GUIDELINES

The aspiring participants are invited to submit the abstracts on research findings relevant to the rubrics given below on or before 15th June 2023. The mode of presentation would be poster sessions. The outstanding abstracts will be selected for oral presentations. Best poster and oral presentations will be rewarded. Accepted abstracts will be published as conference proceedings with ISBN Number, which will be available on-line and distributed to the presenters.

Each abstract should be within 1 page containing 250-300 words, covering objective, methodology, results and conclusion typed in English with font Times New Roman (Title 12 points, bold; name and address along with email ID-10 points; Text -11 points). Name of the presenting author should be indicated by * (Asterisk). The authors of the selected abstract will be informed through email.

Rubrics of abstracts NCPI :

- ⌘ Pharmacognosy ⌘ Phytomedicine ⌘ Plant biotechnology ⌘ Nutraceuticals
- ⌘ Phytotherapy ⌘ Plant molecular biology ⌘ Phytopharmaceuticals and its analysis
- ⌘ Regulatory aspects of herbal medicine ⌘ Herbal medicinal products
- ⌘ Pharmaceutical sciences ⌘ Traditional system of medicine

ACCOMODATION

- Hostel accommodation provided for the delegates on sharing basis.
- The accomodation will be available on request at first come first serve basis.

Abstract Submission - <https://forms.gle/pQKGYud68YYvsRNj8>

SCAN ME

