



# NATIONAL SEMINAR

on

(NSTSR-2023)

## EFFECTIVE TEACHING, LEARNING STRATEGIES AND RESEARCH IN PHARMACY

ORGANIZED BY

**PSG COLLEGE OF PHARMACY,  
COIMBATORE**

IN ASSOCIATION WITH

ASSOCIATION OF PHARMACEUTICAL TEACHERS  
OF INDIA (APTI) - TAMILNADU BRANCH

ON



SCAN ME



REGISTER HERE

<https://forms.gle/wMhhpmQHWi7JJfSa6>

LAST DATE FOR ABSTRACT SUBMISSION

**MARCH 22**

LAST DATE FOR REGISTRATION **MARCH 29**

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Asst. Professor, COP, MMC,  
Chennai

**Dr. C. Vinodhini**  
Asso. Professor, SRMC, Chennai

## SPEAKERS

**Dr S Shanthakumari, Professor of Pathology  
PSG IMSR, Coimbatore.**

**Topic:** *Teaching and Learning Methodologies to Kindle  
Higher Order Cognitive capacities*

**Dr K P Nachimuthu, Associate Professor  
PSG College of Arts and Science, Coimbatore.**

**Topic:** *Digital Literacy-Online Teaching Tools in Pharmacy  
Education*

**Dr N Muthumani, Principal  
PPG College of Arts and Science, Coimbatore.**

**Topic:** *Web Based and Game Based Strategies to Improve  
Student Learning*

**Dr C Jayakumar, Associate Professor  
JSS College of Pharmacy, Rockelands , Ooty.**

**Topic:** *Adopting Technological Advancement*

**Dr P Balakumar, Professor and Director (CSSTP),The Office of  
Research and Development,Periyar Maniammai Inst. Sci. Tech  
(Deemed-to-be University), Vallam**

**Topic:** *Exploring the Research Skills for Under Graduate  
and Post Graduate Students*

**Dr N Venkateswaramurthy, Professor and Head,  
Department of Pharmacy Practice, JKK Nattraja College of  
Pharmacy, Kumarapalayam.**

**Topic:** *From Imagination to innovation: Nurturing the  
Creative Potential of Pharma students with Design  
Thinking*

**Mr B Venkatesh, Drug Inspector, Madurai South Zone.**

**Topic:** *Effective Presentation Techniques and  
Higher Education Opportunities*



## ABOUT THE SEMINAR

The aim of the seminar is to empower the pharmacy teachers in the integration of ICT tools during their teaching learning process. Digital tools for Online quiz, video based assignments, interactive e-contents and Creation of virtual labs based on the course domain/curriculum will be discussed .The seminar will create a platform to update the teachers in latest teaching learning pedagogies.

## WHO CAN ATTEND?

Pharmacy teachers, Research Scholars, M Pharm Students, Pharm D 5th and 6th year students ,B Pharm 6th Semester students.

## ABOUT PSG

PSG College of Pharmacy was established in the year 2001, the college is affiliated to the prestigious The Tamilnadu Dr.M.G.R.Medical University, Chennai. An ISO 9001:2015 certified Institution, recognized as Industrial Scientific Research Organization by DSIR, Ministry of Science and Technology, New Delhi and NAAC accredited institution.

## ABOUT ASSOCIATION OF PHARMACEUTICAL TEACHERS OF INDIA (APTI)

Association of Pharmaceutical Teachers of India - An association founded by the pioneers of Pharmacy education in India in 1966 by leading personalities like Prof. M. L. Schroff, Prof. G. P Srivastava and others, has come a long way in creating better inter communication and promotion of excellence in pharmacy education.

## APTI- TAMILNADU STATE BRANCH (APTI- TN BRANCH)

APTI TN BRANCH is recognized by Central Executive Council (CEC), APTI Bangalore, General body of the Tamilnadu state branch includes 700 plus members. Tamilnadu State branch Executive Committee function as per the objectives of the association and to add value to the practice of the profession.

## PAYMENT DETAILS

During the online transaction, kindly mention the purpose/remark as "NSTSR 2023". Registration Fee - Rs 500 (Before 29th March 2023) Spot Registration - Rs 600.

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**NAME OF THE ACCOUNT - PSG COLLEGE OF PHARMACY**

**ACCOUNT NO - 1481305371**

**BANK NAME - CENTRAL BANK OF INDIA, PEELAMEDU**

**IFSC - CBIN0280913**  
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## ACCOMODATION

Hostel accommodation provided for the delegates on sharing basis. The accommodation will be available on request at first come first serve basis.

## **ABSTRACT SUBMISSION GUIDELINES**

- The students and faculty members are invited to submit the abstracts on research findings relevant to the following areas given below on or before 22nd March 2023 to [aptitnsscientificcommittee@gmail.com](mailto:aptitnsscientificcommittee@gmail.com).
- The mode of presentation will be poster sessions.
- Best poster presentations will be rewarded.
- Accepted abstracts will be published as E-Seminar proceedings with ISBN Number, which will be available on-line .
- Each abstract should be within 1 page containing 250-300 words, covering Objective, Methodology, Results and Conclusion typed in english with font Times New Roman ( 12 points).
- Name and address along with e-mail ID Should be underlined.
- The authors of the selected abstract will be informed through e-mail.

## **POSTER SPECIFICATION**

- The area provided for poster presentation will not be more than 0.95 meter (95 cm) wide by 1.2 meter height (120cm).
- The title of the poster should cover the full width of the poster. The title should be brief, informative and written in bold letters. The names of authors address/es should be written below the title in small letters. The name of the presenting author should be underlined.
- The sizes of the letter should be such that a viewer can read it from 2 meter distance. The message should be clear, understandable and self explanatory

## **SUBJECTS FOR POSTER PRESENTATION**

- Pharmaceutical Technology
- Medicinal Chemistry
- Pharmacognosy, Indigenous Drugs, Herbal formulations and Phytochemistry
- Pharmacology and Toxicology, Clinical Research & Pharmacovigilance
- Biopharmaceutics, Pharmacokinetics and Drug Metabolism
- Pharmaceutical Analysis and Quality Assurance
- Biotechnology and Biotherapeutics
- Hospital, Community and Clinical Pharmacy
- Pharmaceutical Education and Professional Pharmacy
- Drug Regulatory Affairs
- Pharmaceutical Management
- Pharmacoeconomics and Pharmacoepidemiology

# PLACES TO VISIT



**POLICE MUSEUM-4 KM**



**UKADAM LAKE- 4 KM**



**GD NAIDU CAR MUSEUM -4 KM**



**MARUTHAMALAI  
MURUGAN TEMPLE-20 KM**



**ISHA - 32 KM**



**KOVAI KUTRALAM- 35 KM**



**BLACK THUNDER -40 KM**



**METUPALAYAM TO OOTY  
TRAIN - 40 KM**



**OOTY- 92 KM**