



# Strategic Plan 2022

## PSG College of Pharmacy, Coimbatore

2022

To become most preferred institution in India

### 1. Curricular Aspects

- 95% adherence to delivery plan
- 30 hours of value added course & supplementary enrichment program per year per student
- Achieving minimum 5% increase in 360 degree CSS per year

### 2. Teaching-Learning and Evaluation

- Introduction of innovative teaching methods /aids – 1 per subject
- 95% adherence to delivery plan
- Innovation in evaluation of UG/PG students- One per annum
- To have one new adjunct / visiting faculty per annum per course

### 3. Research, Innovations and Extension

- Individual Research study by each faculty every year – One per annum
- Collaborative Research studies with National & International colleges/Universities – one per annum
- Establish a PhD study centre

### 4. Infrastructure and Learning Resources

- 5% (of annual revenue) Investment in infrastructure / Technology.
- Minimum 80% Utilization of Personnel and facilities including Library

### 5. Student Support and Progression

- 85% Placements in national & international level
- Minimum 5 community partnership programs per year
- Organizing minimum one Alumni meet per year

### 6. Governance, Leadership and Management

- 100% adherence to the budget
- 90% Retention of High Performing / Potential faculties
- 100% admissions in all departments

### 7. Institutional Values and Best Practices

- Participation in competitions - 1 per year
- Minimum of 5 community partnerships / programs per year
- 95% Resource Availability

Context

#### Academics & Research

- Knowledge beyond the curriculum
- Collaborative partnerships
- Investment in Technology / infrastructure

#### Student Support

- Outreach activities
- Assessment & guidance
- Innovation Management

Needs

Global ranking  
Placements  
Community partnerships

Digitized governance  
Operational Excellence  
Quality Management System

PSGCP Strategy 2022  
Vision and Mission  
Core values of PSG Group

Professional  
Institutional  
Development (ID)  
Team

Customized rewards and recognition  
Career Progression Structure  
360 Degree Feedback

FDP / LDP / Mentoring program  
Employee Satisfaction Survey  
Cultural framework – Values, Rituals

Issue Number

04

Revision Number

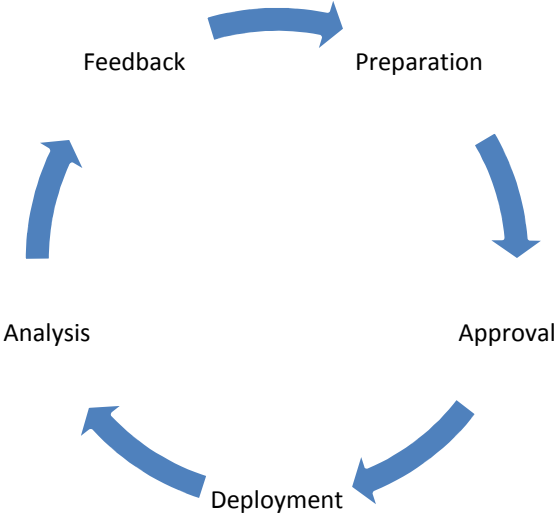
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Approved By & Date

22.05.2018

Dr. M. Ramanathan  
Principal

**Strategic Plan Deployment:**



**Dr. M. Ramanathan**  
Principal