PSG College of Pharmacy, Coimbatore -641004

Institute Industry Initiative (III) Report —2015 - 2020

The III program was initiated with the objective to bridge the gap between industry and academia. The program provides the required skills to students for placement in the pharmaceutical industry. It enables the students to perceive the diverse career opportunities. Experts from various industrial sectors were invited to address on the career opportunities and counselling to the final year B. Pharm, Pharm D and M. Pharm students.

The sessions were scheduled well in advance before commencement of the academic year by the program co-ordinator. Twenty programs have been organised during the last five years (2015-2020) as lectures and interactive sessions. On an average, the III cell had conducted 4 to 5 sessions per year. Every year around 200 students were benefitted through this program. Sessions on entrepreneurship were also organised.

During every session the students are encouraged to have direct discussion with the industry experts. They have discussed about the knowledge and skill set required for the industry so that the students can learn them. They have discussed the important facets of the current trends in pharmaceutical sector in order to retain competitive advantage need to continuously monitor all aspects of knowledge management with regard to the R&D, manufacturing process and clinical research. It mainly aimed to boost the students towards the Technological change.



PSG College of Pharmacy Coimbatore

Institute Industry Initiative (III) Report (2015-2020)

.No	Date	Speaker	Presentation Topic
1.	30.01.2015	Dr. Anshuman Tripathi CEO, Yuchra Consulting and Business Solutions, JP Nagar, Bangalore	Career opportunities for Pharmacy Graduates
2.	27.02.2015	Dr. T. Jothimani M.A., Ph.D., Assistant Professor, Department of Psychology, PSG College of Arts and Science, Coimbatore-641 014.	Psychometric Assessment Enhancing Prospects
3.	24.04.2015	Mr Shangar Subiah, Head – Business Development, IBN SINA Pharmacy, Muscat, Omen.	Career opportunities in Gulf Countries
4.	26.06.2015	Dr.K.Rajamani, Professor and Head, Department of Medicinal & Aromatic Crops, TNAU, Coimbatore-641003	Research Opportunities and market potential of in Medicinal plants
5.	16.10.2015	Dr. Jothimani, Assistant Professor PSG CAS	Psychometric analysis
6.	20.11.2015	Syed Asif, Product Specialist Pfizer India Limited	Scope in Pharmaceutical Industry
7.	22.01.2016	Mr.Prakash, Medtronix	Skills Requirement for a career in marketing
8.	28.03.2016	Jai Ganesh, Chief Manager-HR & Corporate Affairs, Delvin Formulations, Chennai	Career in Pharma-Industry Expectations
9.	11.11.2016	Dr. M. Vijaya Kumar, M. Pharm., Ph.D, Senior Research Scientist R & D Centre, The Himalaya Drug Company, , BANGALORE.	Product development strategies in phytopharmaceuticals
10.	24.01.2017	Mr. Sreeraman Nandhi, MSD Pharmaceuticals, Mumbai	Managing You
11.	03.03.2017	Mr. R. Vinoth Kumar, Marketing Department, PSG IMS&R	Big Data in Pharma Industry

PSG College of Pharmacy Coimbatore

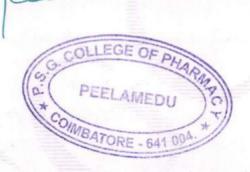
Institute Industry Initiative (III) Report (2015-2020)

12.	30.03.2017	Mr. S. Gunasekar, Assistant District Manager, Marketing, Johnson and Johnson Medical, India	Career prospects in Pharma Industry
13.	21.04.2017	Mr. Parthasarathy, Territory Manager Allergan India Ltd	Career growth in Marketing
14.	27.10.2017	Mr. Prasad V, MBA(HR) and MBL, PGDHRM, PGDIM and Dale Carnegie Institute (USA) Certified Trainer and LIC development Officer	Road To Personal Development
15.	22.12.2017	Dr. Syamal Ram Kishore President-Global Business Development Vital Therapeutics and Formulations, Secundrabad- 500003, Telangana State	Career Opportunities in Pharma industry
16.	16.04.2018	Rajesh Thalapparambath Pharmacy Services Division Johns Hopkins Aramco Healthcare Dhahran-31311, Kingdom of Saudi Arabia	Medication Errors
17.	10.01.2019	Gowtham Dhamotharasamy MBA Finance (PSG IM) Certified Mutual Fund Advisor Authorized Person (AP) – Zerodha Visiting Faculty-KCT Business School Ph: 95 97 98 40 20. Email: gowtham.d@zerodhapartner.com	Life Sciences Start-up
18.	02.04.2019	Parthasarathy Rajagopalan, Pharmaceutical Business Consultant, 12-13-1274,	Global Trends and Opportunities in Pharma

PSG College of Pharmacy Coimbatore

Institute Industry Initiative (III) Report (2015-2020)

		Tarnaka, Secunderabad	Marketing
10	24.01.2020	Dr.S.Sudharshini	Challenges in Starting a Pharma Company
19.		CEO, Trichy Ayurvedic Union Pvt Ltd, Trichy	



Dr.M.Ramanathan Principal

PSG COLLEGE OF PHARMACY Peelamedu, Coimbatore-641 004

Institute Industry Initiative

CIRCULAR

19th March 2019

An interactive session has been arranged on 2nd April 2019.

All M. Pharm, final year B Pharm and 4^{th} - 6^{th} year Pharm D students are requested to attend the interactive session.

Name of the speaker

Parthasarathy Rajagopalan,

M. Pharm., PG D (Market. Management), D. Export Management Pharmaceutical Business Consultant 12-13-1274, Aspen Apartments Tarnaka, Secunderabad

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Title

Venue .

Date and Time

Global Trends and Opportunities in Pharma Marketing

I Pharm D Classroom, Ground Floor PSG College of Pharmacy

10.30 AM, 2nd April 2019

Dr. M. Ramanathan

Principal

Copy to

III cell Student's notice board Circular file Class coordinators (final yr B Pharm, IV yr Pharm

PSG COLLEGE OF PHARMACY Peelamedu, Coimbatore-641 004

Institute Industry Initiative

CIRCULAR

3rd Jan 2019

An interactive session has been arranged on 10th January 2019.

All M. Pharm, final year B Pharm and $4^{th} - 6^{th}$ year Pharm D students are requested to attend the interactive session.

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Name of the speaker

GOWTHAM DHAMOTHARASAMY MBA Finance (PSG IM)| Authorized Person (AP) - Zerodha Visiting Faculty-KCT Business School Ph: 95 97 98 40 20. Email: gowtham.d@zerodhapartner.com

Title

Life Sciences Start-up

Venue

I Pharm D Classroom, Ground Floor PSG College of Pharmacy

10.30 AM, 10th January 2019

Date and Time

Dr. M. Ramanathan Principal

Copy to

III cell Student's notice board Circular file Class coordinators (final yr B Pharm, IV yr Pharm D)

GOWTHAM DHAMOTHARASAMY

Gowtham Dhamotharasamy is a Social-Entrepreneur, Professional Speaker, Wealth Coach and an Independent Financial Advisor. He is specialized in training and consulting for individuals, institutions, organisations on personal finance space. He is also an Authorized Person (AP) for Zerodha, the leading stock brokerage firm in India.

Being an Engineer and coming from business background, he had interests in financial operations and hence pursed Master in Business Administration (Finance) from PSG Institute of Management. He had an in-depth learning on various financial instruments and found the wide gap existing between their real purpose and how they are mis-sold. Thus started was financial planning awareness programs to earning fraternity, who strive to take their life to next level but fail due to the poorly chosen financial instruments.

He is a certified mutual fund advisor and a Millionaire Mind Intensive attendee and shares insights on personal finance. Currently having a client base of more than 700 members from all over India, he is supporting them to choose the right financial instrument, be it savings, insurance or investment to meet their goals. They range from freshers starting their career, members of middle management, CEOs and retirees also. His activities include personal financial planning awareness sessions, wealth management sessions to corporate employees of organisations, institutions and business owners. This focusses on the basic insights of financial instruments to plan their spends and asset allocation to finally become financially independent.

He is an active member of Young Entrepreneur School, Coimbatore Startups Circle, Coimbatore Management Association, Kovai Investors' Association (life time member) and KBN.

He is currently a visiting faculty at KCT Business School, Coimbatore with expertise in subjects like wealth management, mutual funds etc. He also gives guest lectures to various other B Schools and colleges on topics related to capital markets and their functioning.

GOWTHAM DHAMOTHARASAMY Financially Free; Helping others to achieve their Financial Freedom MBA Finance | Certified Mutual Fund Advisor | Authorized Person (AP) - Zerodha Ph: 95 97 98 40 20. Email: gowtham.d@zerodhapartner.com

LIFE SCIENCES STARTUP

It's a Marathon, not a Sprint

Any successful entrepreneur needs to begin with the right idea and a crystal clear vision of the targeted outcome.

What is needed

heavy research sound financials a determination to push through inevitable barriers

Manage Risk with Experience

After many years working in the pharma industry globally, one learns to cope with the many inherent risks posed developing and commercialising medicines.

It is a business where more than nine out of 10 drugs typically fail to reach the market. Once in the market, medicines can still fail, due to pricing pressures or poor prescriber uptake.

So we are building a business around products that have a high probability of failure, and a very small probability of meaningful success.

Case study no. 1. (collaborative)

A large-pharma executive, with no specific scientific or clinical training or experience, driven by a desire to be an entrepreneur, met a scientist through a social network contact and learned of his novel invention. This executive, wanting to break off from his large company and be involved in entrepreneurial activity, built a company around this technology, which enables the development and manufacture of biotherapeutic products. The core idea came from the scientist, but the idea subsequently evolved substantially around that core as the company went through the early formation process.

Case study no. 2. (unmet need)

A sales executive for a medical health care provider, trained as a physician, came to understand the diagnostic industry through conversations with his customers. After identifying an unmet need, he used internet research, publications and his social network to assess the need for a new product. Based on the positive feedback, he founded a diagnostics company.

Case study no. 3. (Venturing in right place)

Working as a management consultant in a non-capitalist economy, an entrepreneur met a scientist who told him about his ideas and research findings. The consultant suggested founding a biotech company based on the scientist's ideas. They made several attempts to start a biotech venture and found that there was a serious lack of understanding of funding such startups in their country. The entrepreneur and scientist finally managed to come to the US and start their own biotech business. They also set up a subsidiary in their home country where the bulk of research and development work is being done. The company is now funded by US venture capital and moving forward in development.

Case study no. 4. (Identifying right opportunity)

A person with a bachelor's degree in biology took a technical training course at a local medical research center that was taught by a scientist who had been doing R&D for diagnostic tests. The student realized the opportunity for a business in providing R&D diagnostic testing for drug development and incorporated a company with technology licensed from the medical research center. The company has over a decade of successful operation now.

Case study no. 5. (Managing revenue when main business takes time to get established)

An investment banker started a medical device distribution business and soon found that the main product line was going to become obsolete. The company survived financially by continuing the distribution business, while the banker and his partners developed a new technology for a diagnostic process service. Now they are marketing the new technology and the resulting products themselves.

Case study no. 6. (Business utilizing emerging technology)

Over 15 years ago, a scientifically minded businessperson read about genetic testing in a magazine and thought that the new technology would make a great business opportunity. His enthusiasm convinced his spouse to get involved, too. He started a business and it slowly evolved to a niche high-tech service. After his death, his spouse took over and has run the company successfully for over 8 years now.

Case study no. 7. (Partnership)

A physician treating patients with chronic diseases was not satisfied with existing therapies and thought he would venture out to form his own company and develop a therapy for the clinical need he had identified. He found a business-oriented person to partner with and together they created a business plan, raised angel investment and licensed in some key technologies from universities that could address these diseases. A partnership with another pharma/biotech company has been established to bring in applicable technologies, fund development and to achieve rapid progress without investing heavily in basic R&D internally.

A successful beginning for a life sciences startup would be

- to build a team of people bringing all aspects of these two distinct approaches together as soon as possible
- all the stakeholders in the new venture benefit from the best marriage of business and technology

PSG COLLEGE OF PHARMACY Peelamedu, Coimbatore-641 004

Institute Industry Initiative

CIRCULAR

13th April 2018

An interactive session has been arranged on 16th April 2018.

All M. Pharm, final year B Pharm and IV year Pharm D students are requested to attend the interactive session.

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Name of the speaker

Mr. Rajesh Thalapparambath Pharmacy Services Division Johns Hopkins Aramco Healthcare Dhahran-31311, Kingdom of Saudi Arabia

Title

Medication Errors

Venue

Date and Time

PSG College of Pharmacy

10.30 AM, 16th April 2018

I Pharm D Classroom, Ground Floor

Dr. M. Ramanathan Principal

Copy to

III cell Student's notice board Circular file Class coordinators (final yr B Pharm, IV yr Pharm D)

RAJESH THALAPPARAMBATH M.Pharm vineetharajesh@gmail.com

Permanent address

PB NO: 11638,

Communication address

Pharmacy Services Division, Johns Hopkins Aramco Healthcare, Dhahran-31311, K S A. Mob: 00966507964033 Patinharayil House PO: Narippatta, Kallachi Kozhikode-673 506 Kerala, India Ph: 00914962447280

Education

Master of Pharmacy, The Tamilnadu Dr:M G R Medical University, Chennai, India, May 1998.

Bachelor of Pharmacy, The Tamilnadu Dr: M G R Medical University, Chennai, India, May 1995.

Professional Experiences

Johns Hopkins Aramco Healthcare (Formerly known as Saudi Aramco Medical Services Organization): Currently working as Manager-Inpatient Medication Management, leading a team of 30 Pharmacists in various levels and 5 nonprofessional staff. Worked as Senior Pharmacist in Inpatient Clinical Services Group since Oct 2000. Worked as a team member in various group assignments and performed individual assignments as a member of Pharmacy Quality Improvement team, decentralized Pharmacist for Coronary Intensive Care Unit, Surgical Intensive Care Unit, Neonatal Intensive Care Unit, Pediatric Intensive Care Unit, Oncology treatment center and other general patient care areas. Also worked as Operating room Pharmacist to cater the clinical and medication needs of fifteen operating rooms, Post-anesthesia care unit, Day surgery and two cardiac catheterization units, all with automated drug dispensing systems (PYXIS®). Served as a senior member in Pharmacy Advisory council, and in many committee's responsible for reviewing the clinical pathways, including clinical Pathway for Acute Coronary Syndrome, Congestive Heart Failure and for Bariatric Surgery. Well experienced in Vancomycin dosing, TPN ordering and monitoring in adult population. Also have an experience in out patient drug dispensing and patient counseling. Serving as a Preceptor- Inpatient Pharmacy, trained many new hires, university internees, and summer students across the kingdom of Saudi Arabia. Also serving as Pharmacist champion, Collaborative Unit Based Patient Safety (CUSP) program for Medical Intensive Care Unit at Johns Hopkins Aramco Healthcare under the direct supervision of Amstrong Institute, USA.

Clinical Presentations

- Optimizing Patient Safety by Reducing Medication Errors in a Coronary Care Unit", Presented on Patient Safety Symposium, Held at Hotel Le Meridian, Al Khobar, K S A, Organized by Johns Hopkins Amstrong Institute For Patient Safety and Quality-U S A and Johns Hopkins Aramco Healthcare, K S A, March 25-26th, 2018.
- Knowledge sharing session at the Department of Clinical Pharmacy, Aster MIMS, Calicut on 14th of June-2017.
- Patient Safety in Pharmaceutical Care"- As an invited guest speaker for 6th Annual International Conference, Society for Pharmaceutical Education and Research (SPER), at Jaipur National University, Jaipur, India, 3-4th of March-2017.
- Crizanlizumab-Humanized, anti-P-selectin monoclonal antibody, Presentation to the staff, Pharmacy department, Johns Hopkins Aramco Healthcare 14th February-2017.
- Medication errors- A silent threat to patient safety- Presented to the faculty, staff and students, BC Medical College Hospital, Tiruvalla, 19th of December-2016.
- Medication errors- A silent threat to patient safety- Presentation on the first medication safety symposium jointly organized by Moulana College of Pharmacy and Kerala Pharmacists Organization, 11th of August-2016.
- Technological innovations in Pharmaceutical Care- Presentation on the first medication safety symposium jointly organized by Moulana College of Pharmacy and Kerala Pharmacists Organization, 11th August, 2016.
- Medication errors- A silent threat to patient safety- Presentation to the faculty and students of Al Ameen college of Pharmacy, Bangalore, India on 4th of August, 2016.
- Technological innovations in Pharmaceutical Care- Presentation to the faculty and students of Al Ameen college of Pharmacy, Bangalore, India on 4th of August, 2016.

PSG COLLEGE OF PHARMACY Peelamedu, Coimbatore-641 004

Institute Industry Initiative

CIRCULAR

30th November 2017

An interactive session has been arranged on 22nd December 2017.

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All PG, final year B Pharm and IV year Pharm D students are requested to attend the interactive session.

Name of the speaker

Dr. Syamal Ram Kishore President-Global Business Development Vital Therapeutics and Formulations Secundrabad

Venue

I Pharm D Classroom, Ground Floor PSG College of Pharmacy

Date and Time

2.00 PM, 22nd December 2017

Dr. M. Ramanathan Principal

Copy to

III cell Student's notice board Circular file Class coordinators (final yr B Pharm, IV yr Pharm D)

PSG COLLEGE OF PHARMACY Peelamedu, Coimbatore-641 004

Institute Industry Initiative

CIRCULAR

10th October 2017

An interactive session has been arranged on 27th October 2017.

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All PG, final year B Pharm and IV year Pharm D students are requested to attend the interactive session.

Name of the speaker

Mr. Prasad V MBA(HR) and MBL, PGDHRM, PGDIM and Dale Carnegie Institute (USA) Certified Trainer

I Pharm D Classroom, Ground Floor

10.30 AM, 27th October 2017

Venue

PSG College of Pharmacy

Date and Time

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Dr. M. Ramanathan Principal

Copy to

III cell Student's notice board Circular file Class coordinators (final yr B Pharm, IV yr Pharm D)



Prasath Vedgarb

Qualification

Subject Matter Expertise

MBA(HR), MBL(NLSIU), PGDHRM, PGDIM, Dip in Telecom, B.A (PA & Economics)

A Dale Carnegie Institute (USA) Certified Trainer

- a) OD, Leadership and HR Training, Content Develoment
- b) Marketing & Sales Force Development Training
- c) Industrial Law and IR Compliance
- d) Contracts Law and Management
- e) Entrepreneurial Development
- f) Customer Service Training
- g) IPR Legal Aspects
- h) Basic Occupational Safety, Health and Environment

Brief Profile: 20 years of professional experience in various fields like Marine Telecommunication, Human Resource Management, Business Development, Business Law and Corporate Governance and Strategic management. The experience includes 15 Years of service in Indian Navy where I served in 3 War ships and 7 establishments in various capacities and roles. I have also participated in Kargil War, Operation Parakram in addition to other operational deployments at Sea and Headquarters. I have also been part of delegation of Indian Navy on Good will visits to friendly countries viz., Saudi Arabia, UAE, Kuwait, Mauritius, Maldives and Seychelles.

Corporate Experience:

- a) Senior Telecom Sailor Indian Navy
- b) Senior Manager HR Cameo Corporate Services Limited, Chennai
- c) Branch Head SIS (India) Limited, Coimbatore

27.10,17

d) Development Officer – LIC of India

Well versed with Training and Development on Sales/HR/Soft Skill training viz., Time management/Goal Setting, Stress Management, Assertiveness training, Networking and Communication Skills, Sales and Marketing, and Customer service among other things including business law. I also Have been undertaking skill development training as via various organization and open groups like BPL target groups of Govt programmes, IL&FS Skill Training School, MSME-DI, Coimbatore Productivity Council, Large Corporate Houses, Defense Officers & Men, Trained NGOs and unemployed youth appearing for competitive exams., Guest Lectures to Colleges, Professionals Coimbatore Management Association, BNI Chapters Professional Groups, etc.,

Contact: 9944081942 Email : <u>Parshau@gmail.com</u>

by email prasath liedoe

10th October 2017

Prasath R Vedgarb 1C,Gowtham ABC Garden Jaisimhapuram, PN Palayam Coimbatore - 641037

Dear Mr. Prasad,

PSG College of Pharmacy is one of the several Institutions nurtured by PSG Sons and Charities engaged in Nation Building through education for the past 91 years.

We have embarked on a program to bring awareness to the pharmacy graduates and postgraduates on the job opportunities and the current job trends.

Through monthly awareness meeting we educate the students on the requirements and expectations of Industry from the job seeker. Depending on the student's interest, he/she may take a short training program or initiate acquiring some additional knowledge on a particular topic.

Under this circumstance, I invite you to kindly motivate our students through an interactive session at 10.30 AM on 27th October 2017 at PSG College of Pharmacy.

Thanking you,

Yours truly,

M. Ramanathan Principal

Peelamedu, Coimbatore-641 004

Institute Industry Initiative

CIRCULAR

23rd March 2017

An interactive session has been arranged on 30th March 2017.

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All PG, final year B Pharm and IV year Pharm D students are requested to attend the interactive session.

Name of the speaker

Venue

Date and Time

S. Gunasekar, Assistant District Manager, Johnson and Johnson Medical, India,

I Pharm D Classroom, Ground Floor PSG College of Pharmacy

11.00 AM, 30th March 2017

Dr./M. Ramanathan Principal

Copy to

III cell Student's notice board Circular file Class coordinators (final yr B Pharm, IV yr Pharm D)

PSG College of Pharmacy, Coimbatore - 4

03.11.2016

Notice

Institute industry initiative cell has organized a lecture on 11th November 2016.

Invited speaker: Dr. M. Vijayakumar M. Pharm, Ph. D Senior Research Fellow Himalaya Drug Company Bangalore

Topic: Opportunities in phytopharmaceutical Industry

Venue: Multipurpose hall

Time: 11.00Am, 11.11.2016

All the final year B Pharm and fifth year Pharm D students, M. Pharm students are invited.

Dr. M. Ramanathan Principal

PSG COLLEGE OF PHARMACY, COIMBATORE - 4

17.03.2016

CIRCULAR

We have arranged for an interactive session for the students under Institute Industry Initiative on 28th March 2016 at 10.00 AM.

Speaker: Mr. Jai Ganesh, Chief Manager-HR & Corporate Affairs, Delvin Formulations **Topic:** Career in Pharma-Industry Expectations

All the final year B. Pharm students and Pharm. D students are requested to attend the session.

Dr. M. Ramanatahan Principal

PSG College of Pharmacy, Coimbatore-641 004

19/01/2016

Circular

We have arranged for an interactive session for the students under Institute Industry Initiative on 22nd January 2016.

Speaker: Mr. Prakash, Medtronic India Ltd

Topic: Skills Requirement for a career in marketing

Time and Date: 10.00 AM, 22nd January 2016

All the final year B. Pharm students and Pharm. D students are requested to attend the session.

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M. RAMANATAHAN PRINCIPAL

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18th January 2016

Mr. Prakash Marketing Coordinator Medtronic India Ltd Coimbatore

Dear Mr. Prakash:

PSG College of Pharmacy is one of the several Institutions nurtured by PSG Sons and Charities engaged in Nation Building through education for the past 87 years.

We have embarked on a program to bring awareness to the pharmacy graduates and post-graduates on the job opportunities and the current job trends. This is aimed at showing the multiple fields in which aspirants with a pharmacy background can initiate their career and grow.

Through monthly awareness meeting spread over the entire year, we invite Industry experts and arrange for an interactive session with the students. This is aimed at educating the students on the requirements to enter into that particular Industry and also know what the Industry expects from the job seeker.

Under this circumstance, I invite you to kindly motivate our students through an interactive session on 22nd January 2016 at 10.00AM at our College.

Thanking you,

Yours truly,

M. RAMANATAHAN PRINCIPAL

Dr.M.Ramanathan,M.Ptam.Ph.0 Principal PSG College of Phermacy Peelamedu, Colmbatore-4.

PSG College of Pharmacy, Coimbatore-641 004

19/01/2016

Circular

We have arranged for an interactive session for the students under Institute Industry Initiative on 22nd January 2016.

Speaker: Mr. Prakash, Medtronic India Ltd

Topic: Skills Requirement for a career in marketing

Time and Date: 10.00 AM, 22nd January 2016

All the final year B. Pharm students and Pharm. D students are requested to attend the session.

19Cherman

M. RAMANATAHAN PRINCIPAL

Nandhi, Sreeraman <sreeraman.nandhi@merck.com> 21:26 (12 hours ago)

to me

pagarajon conduinator 1.10

Sir,

Greetings to you and thank you for giving me this wonderful opportunity, indeed the hospitality rendered by all of you was wonderful, Further to add the students were wonderful audience, they were very attentive throughout the program many of them participated very well.

Today's presentation topic "Managing You" is the first part and in this series related to today's topic the next part is the "Level Ten Game – The Gandhi In You" which is focused more towards building the energy level and motivation level of the participants.

Observations:

1. Students were very attentive and showed their presence throughout the presentation.

2. Their thought process while trying to answer the questions is very good.

3. They had encouraged the presenter throughout, by clapping, laughing for the jokes cracked, expressing their emotions for the animations put up in the Power points etc.

4. When invited to the stage as volunteer to contribute even though they had some inhibition in the beginning, during the later part they came on their own when called, in fact when I had asked their goal during the end of the presentation many of them had expressed their ambition, goal, interest.

5. I could see the smile with all the students throughout the presentation, Because I believe this is what drives the presenter to give his best.

Area to be focused;

1. Industry knowledge.

Looking forward to be associated for such programs in future also.

Regards.

Sreeraman .N.

PSG COLLEGE OF PHARMACY, COIMBATORE-4

17.11.2015

CIRCULAR

As part of the activities under the Institute Industry Initiative, a talk has been arranged on 20th November 2015 at 10.00 am. Mr. Syed Asif, Product Specialist, Pfizer Ltd, Coimbatore will deliver a talk on the topic "Scope in Pharma Industry".

All students of IV year B. Pharm and PG students should attend the program.

Venue : Multipurpose Hall

Dr. M. Ramanathan Principal



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Recognized as Industrial Scientific Research Organization by DSIR, Govt. of India, New Delhi AVINASHI ROAD, PEELAMEDU, COIMBATORE 641 004, TAMILNADU, INDIA



Ref.No: //III/PSGCP

17th November 2015

Dr. M. Ramanathan, M. Pharm, Ph.D., Principal

To

Mr. Syed Asif Product Specialist PFIZER Ltd, Coimbatore

Dear Mr. Syed Asif.

PSG College of Pharmacy is one of the several Institutions nurtured by PSG Sons and Charities engaged in Nation Building through education for the past 87 years.

We have embarked on a program to bring awareness to the pharmacy graduates and post-graduates on the job opportunities and the current job trends. This is aimed at showing the multiple fields in which aspirants with a pharmacy background can initiate their career and grow.

In this program, we invite experts from Industry across different sectors like, pharmaceutical, clinical trial organisations. Intellectual property management, data mining, medical coding, medical writing, medical transcription, clinical pharmacy, pharmacy practice, marketing and business development, biotechnology, nutraceuticals, food and beverage and other sectors.

Through monthly awareness meeting spread over the entire year, we invite Industry experts and arrange for an interactive session with the students. This is aimed at educating the students on the requirements to enter into that particular Industry and also know what the Industry expects from the job seeker. Depending on the student's interest, he/she may take a short training program or initiate acquiring some additional knowledge on a particular topic.

Under this circumstance, 1 invite you to kindly motivate our students through an interactive session on 20th November 2015.

Thanking you,

Yours truly,

Dr. M. Ramanathan, M.Pharm, Ph.D Dr. M. RamanathanPrincipal Principal PSG College of Pharmacy Peelamedu, Coimbatore-4.



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 : principal@psgpharma.ac.in

 Website
 : www.psgpharma.ac.in

Ref.No: 863/ III/ PSGCP

Dr. M. Ramanathan, M. Pharm, Ph.D., Principal

То

Dr. T. Jothimani, M.A., Ph.D. Assistant Professor PSG College of Arts and Science Coimbatore-641 014

Dear Dr. Jothimani,

PSG College of Pharmacy is one of the several Institutions nurtured by PSG and Sons' Charities engaged in nation building through education for the past 87 years.

We have embarked a program to bring awareness to the pharmacy graduates/postgraduates on the job opportunities and the current job trends. This is aimed at showing the multiple fields in which aspirants with a pharmacy background can initiate their career and grow.

In this program, we invite experts from Industry across different sectors like, pharmaceuticals, clinical trial organisations, Intellectual property management, data mining, medical coding, medical writing, medical transcription, clinical pharmacy, pharmacy practice, marketing and business development, biotechnology, Nutraceuticals, food and beverage and others. Through monthly awareness meeting spread over the entire year, we invite Industry experts and arrange for an interactive session with the students. This is aimed at educating the students on the requirements to enter into Industry and also know what the Industry expects from the job seeker. Depending on the student's interest, he/she may take a short training program or initiate acquiring additional knowledge on a topic of his/her, interest.

In this regard it is our pleasure to invite you for a session on **"Psychometric Assessment Enhancing Career Skills"**, with our B. Pharm and Pharm.D students. Kindly accept our invitation and give your consent for the interactive session on 27th Feb. 2015 at 1.30 PM.

Looking forward to meeting you and having a good interaction with our students.

Thanking you,

Yours Sincerely,

Dr. M. Ramanathan Principal PSC college of Planning Peelamedu, Compatore 4.



23.02.2015

22.06.2015

CIRCULAR

We have arranged for a talk through Institute Industry Initiative, Dr. Rajamani, Professor and Head, Medicinal and Aromatic Plants, TNAU Coimbatore, will gave talk on the topic "Research career – motivating young minds", on 26th June 2015 at 2.30 pm.

All the final year and III year B.Pharm students are requested to attend.

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Dr. M. RAMANATHAN Principal

Date: 03.03.2017 Time: 10.00 AM_11.30AM Name of the speaker: Mr. R. Vinoth Kymar & Mr. Janalciram Moorketing Department Title: Health care -Big Data and Business Development PSGIMSER Participants: B Pharm & Pharm D & M Pharm Students S.Ng Name Signature L. SAT SUBRAMANJAN Sall S. VENKATAA CHALAM sucht A.L. A Swarth 3. d. Lydenthe R. Mohankumari 4. R. Moly N.S. Aakash. 5. NO , 2. Canal S. Chandra Prakash 6. Achendra Protectory A.Vigneth Sunny Yadar 7. A Clipnesty 8. And O Kent Benet Tom George 9. BIL PICHADARD 10 Pchol M. JAGANNATHAN 11 M. Jugantett. 2 Karthikeyan. M Hearthik fa Kanthikajan 13 ynorth N.R. Naga Jothi Prasath 14 Noga Jothi S . Manchakumat 15. S. Dandil Eldho Mathews 16. theiler A. Mohamed Muster 17. p. Maty R. Riyaz ahoon. 18. R. Cho P. CHANDRA BHARATHT 19 P. drah Bly. 20 Durgith. B.R. V-Vigny. 81.

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Institute Industry Initiative Meeting on 30.03.2017 7 11.00 Am Name of the speaker: Mr. Gunasekan Assistant District Managor Johnson & Johnson India Medical Division Title: Manageon Job opportunities in Pharma Industry. Participante : Bharme Pharm D Namo Signature S.No 98. Vishnupnye 3. Visya Geethalakshmi. P PGoh! 2 R.S.M R' Sangeetha 3 JXL. J. Juvasri 4 G. Vidhya Gidy 5 R. Pradeepa R. Jacky 6 A. Eachashilly FAR 7 P. Ishwarya 8 P. Phys 9 P. Meenalcihi RAF P. Gayathin U. IndhupriyaDhorshini Palo . 10 11 HQ. 12 Mpon, M. Sowndanya Janan's 13 R. Sheemeenachi Steerfenaeche 16 Side S. Anitha R. (8). R. Sai Kaveena 15 16 B.C. K-Savitha Bafna . P Balna &. 17 18 K. Dhaypuritha 19 T-Vidtugasn' T. n'd Ed.

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10 Date: 21.04.17 . Time 1-11-12/19 Name g the Opeakee: - Mr. Parthasasathy D. Allergan India Put. 1td. Title : Carone opportunities gree B. pharm. Participants :- IV. B. phaum Students. S.NO Signatul Name M. Mohamed Mansoor 2 Smanky S. Manikandan ARghi A. Partheeban 3. M. Mohamed AshiF An 4. Suresh Balaji K IC L 5 & & Jaynot JAYKRISNA 65 A U. Vigues VIGNESH, U 7. R.T. Spinga Bhask R.T. VIJBYA BHASKAR 8. 3. Vieya S. Vishnupniya. 9 A. ashama Anjun 0. stifeenleera Respreemachi 11 July R. Bhavya. 12 Rachel Parthee A.K 12 K- Greethanjali bueta 14. Rehamile R. Sharmila 15 Benazir Begun A.S - da 16. A. Eashashilly Edy 17. p. Meenakchi PMB 18. A.H.H. A. Hemelatha 19. 2. Ishwanya 20. M.Q. 21. M. Indhupniya drarshini

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14 Date: 22.12.2017 NAME OF SPRALAR: - Dr. S. SYAMAL RAM KISHORE president inlobal busineds Development. ustal Therapeutics and Formulations. (secondrabad) parti espionts: por students. course Nome." signature. : 5-no M. Vakkil n.k M. pharm A.H. Pherson R.S.A R. SUBASH 2. S.K. Senith S.K.S. M. phorn 3. M.G. Kevanth Kumar I M. Pharm NG Kory Q4 h. T. M.P yarm WAY. -Naven 2 Ind ri. pharm 6 . Kan'i Yanasam .R R.bic I' M. pharm. Udayakumar · p T. k kuralalasan B.G. I M. Phalm 8. Ind M-pharm Agunkumar-P 9. PSt mphagm Ghanafal mon 10 ind Mpharm Mohammed Jamshiv 1m 11 7 M. Phann Fay13. P.M 12 Ashraf Mohamed Is M. Pharm 13 2st n phan Aby Mulus 14 Mahamed Jashim km End M. Pharm 15 IIn' M. pharm Venkatachalam.M 16. Mohammed Saheer. M 2nd Tear M. Phorm 17 Mohammed Nowfal 1st M. pharm 18 Ste Muins M. Pookerima 19. 9. M. Phaem mita Brinta, I MPeraem 20 H-18 Ist M. Phasm Haritha KP 21. K. Greethanjali Greetha J M. Pharm 22.

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18 17 Date: 23.02.18. Name of the speaker : Mr. Santhosh Kumar Subash Chandra Bose. Maraging Director Num Life science Atd, Combatore. Partilipants :- All M. pharm, B. pharm (with year) IV. Pharm D. SIGNATURE COURSE NAME SINO. Duthking A. Aabitha Begam B. pharm 1) Vipresh Balapo. E this 2) 4 3)2 M. Mandy Madan Selvan, N B. Phain Sung. S. Harikrishnan 4) B. Pharm Mr. Akash. MP. Akash B. phaim 5) 1) N. Balaji NBAPY' B. pharm P. Kuk p. rearthik 7) B. Pharme in Feller B. pharm (8)T. Saravang Kumar Splaveen Aran J Bithour 5-Narloenbraun 9) K-Mohamed Irfan Kito 10) B-pharm M. Sathish kumar 12) B. Pharm meet M. Vignesh B. Pharm M Vign 12 13. A. stinivasan B-Pharn A.Le 14. M.Snja Ju B. Pharm B. Jaya Sudha Rajkimor P. R. Pharm R: appartuel 15. B.Phorm 16. pughalendhin B. pharm Pught 17) Akash DS B. Pharm 18. delh 19) J. Mohanned Azarudeen B. Thasm & Lote 201 A JAVIDH MEERAN B. PHARIT ystipp 21) Dilip Kumar. U.S. B. pharm (m) Pharm D 22) Neeha. U At the 23) Dawn Leslin Damin Phaem. D

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Date: 16.04.18 Mr. Rajesh Thalapparambath. Name of the speaker . Thamay Services Division. Johns Hopkins Arram to Health Care. Dhahran - 31311, Fingdom & Saud Arabia Participants ; All M. Phaim, IV. B. Phaim, W. Phaim. D Modilation Errors Title \$. Dom 1. Parveen S B. Pharm Stal. J 2. Aarths 11/3 B. Pharm Hantha D B. pham 3. Haritha D B. pham hoor 4. Swainalathas 5. Swathy k. B. pharm K.Swisty. 6. Minimol. GI B.pharm Alfozal-A-Yogalatshmi B. pharm. 8. Santhiya R Bada R. phalm pt. 9. Aubika SM 3. phan diffe. 10. A. Fashila Banu B. pharm deen B. Pharm 11. Anubania. R Vanho s Varshini. S B. Pharm 12 Chandery. 13 Sindhujas B. Pharm Suletha Shafey Pharm D Settia 4 Phaom D Angel . T.A 15 Marsha Phain D Anya Rox Wilson 16 sale Alitya Buserb 17 Lalow Saloni krishna 11 18 Rachel Saby 19 Josna Jose 20 Giphy Susan Varghese 11 21 phasm D Dirya .V V.D. 22 Nadia Grace Bunshaw Pharm D NB 23

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26 25 02.04.19 Name of the speaker. Parthasarathy Rajagipalan Pharma Rusiness consultant Secunderabad Title alobal Trends and opportunities in Pharma Marketing Particip mts Final RPham Pharm B, M Pharm S.NO None Signature deliza d. A. Anershiya K. Cathin Chisty Githrinchisty. 2 J. Sivaranjani Sival j. 3 S. Soundary a S. downort 4 P.S.Biyanga P.S. Pigr 5 A. Cooky 6 A. Kowsaly B. Thaaran 7 Thi p. Anitha 8 PAR April A. Pavithra Jejekhun JejoAshwini.V 10 PUKBU R. KaviBharathi K Joy christy A 12 M. Vasaki 13 M. Vacli Eng Kaaney an. R 14 Souteil Jaroprethi P 15 MANIMOZHI. K 6 flaundy 16 C. P. Brigatharshini 17 nyaby Vishou N 18 15 (now wath 5 Akshay kaishna 20 Muh. Asharudheen . p.p. 21 22 Varcha, the Menan 23

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85 24/1/2020 27 Name of the spaces: Dr. S. Sucharshini M. Pharm. Ph.D. CEO, Trichy Ayurvedic Union P. L& Ticky Tick: Challenges in Starting a Pharma company Participante Final yr BPharm IV Pharming S.NO Name Signature Inaless -M. Dhaushini 1. R.S. Sree Vaishinavi Ora dai hindel 2 . R. Dhieya Prizes 2. R. Aljoy Elaby P 4. R Blackkiya 5. Rhaut Gagathri-R 6. abto G. Sneha Varshini J. Raj P. Subalakshmi 8. S. Socomini Societs 9. M: Sunitha devi M. Guillayday. Rday. 10 R. Grayethi P. Dhenjadhoschini 10. RApedle K. Bhonathi ANX 11, Pitter. P. Bhosathi 12. Shy S. Mi Anthi 13 I GriftyJulia (4 Fordan 15 Szinichi Sneha M Balli 16 Yogavadul a -S.S Hogalatt-55 17 Shanti Puya . 18. N. Geoathan Kuman 19. Onda Kathie 20. alto Vinal 21. sotherch 22 perla. Diff 23.

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