



**PSG College of Pharmacy
Coimbatore - 641004**

Institutional Distinctiveness 2019-2020

One of our visions is preparedness of students to overcome the challenges and obstacles in their career which represents them distinct / unique. On this line PSGCP directly or indirectly emphasize preparedness through posing challenges. Like 2018, 2019 was another spectacular year for the college, albeit in a different way. PSG College of Pharmacy believes that the road to excellence not only goes through quality academics, but also through quality extracurricular activities. In 2019, the college excelled in sports as well as personality development activities.

The college won 4 inter-collegiate cultural competitions from a healthy and highly competitive contestant of top colleges in and around Coimbatore. Also, the college won its 4th consecutive TN inter-Pharmacy sports championships. This is due to the special emphasis placed by the college in regards to these activities and providing students the time and space and facilities to compete in these competitions. And this has yielded spectacular results, needless to say.

A special leadership training program and camp (ALPS) was organized for selected students where they were coached on different aspects of leadership as well as learning to tackle leadership problems.

Other than this, there was the institution industry interactive program as mentioned for 2018 which once again focused on interaction with experts from the Pharma Industry and acquainting students with the various requirements and expectations in order to make their careers over there. Industrially oriented communication skills workshops were also organized in this regard.