



**PSG College of Pharmacy  
Coimbatore - 641004**

**Best practice - I**

**1. Title of the practice**

Enrichment of communication skills through Co curricular activities

**2. Objectives of the practice**

- ✓ To enhance communication skills through structured way with the help of professionals which will satisfy the needs and expectations of the stake holders, the program has been planned with different modules
- ✓ To bring out the hidden talents and skills of the students to strengthen their communication skills

**3. Challenges**

The students from rural background go a long way to improve their communication during the entry of their career path. In higher education, especially in pharma field the candidates need to have practice more in persuasive communication. Thus, the institution recognizes the changes need to be focused in almost every sphere of co curricular activities.

**4. The Context**

The conduct of debates and group discussion about various societal important topics will help their oral communication. Similarly poem writing, essay writing competitions may improvise their written communicative skills. This enables a change towards a broader scope for the development of communication skills of the students.

**5. The Practice**

Semmozhiperavai of this institution brings out the hidden talents of the students. The various programs conducted are continuous process and all the interested participants are encouraged to

attend through student council. The puzzles of community language were also well participated by students. The programs were well organized by the student council members with the guidance of faculty who coordinates these activities.

Mr. Ravikumar, Professor of practice, PSGIAS visits our institution and give 5 days program each for UG, PG and Pharm D students to enhance their both written and oral communication. Compulsory two stage presentation per student per semester has been implemented which helps them to bring in confidence and better communication.

## **6. Evidence of Success**

M. Dharshini 4th B. Pharm of PSGCP had participated in IPA- Devindee Pal - National Elocution Competition (NEC) 2019 conducted by Indian Pharmaceutical Association (IPA) on the topic "Pharmacist: Your Medication Counsellor" State round held at Vinayaka Mission's College of Pharmacy, Salem. She won 2<sup>nd</sup> prize at the state level. She had participated in national level competitions held at Visakhapatnam, A.P. on the topic, "Role of Pharmacist in transforming health care system: Responsibilities and Challenges".

## **7. Problems Encountered and Resources Required**

Time allotment during the academic schedule

## **Best practice - II**

### **1. Title of the practice**

Student centric approach in teaching learning process

### **2. Objectives of the practice**

- ✓ To motivate the students to learn the perspective and to achieve their learning objectives individually.
- ✓ To enhance problem solving skills of the students to bring them with innovative and competent in the Pharma field.

### **3. Challenges**

In the changing scenario of Pharma field, the students must be more responsible to improve their collective learning to update their knowledge even after leaving from the higher education. To overcome these phenomena it is essential to provide opportunity to investigate their own talents of students

### **4. The context**

The institution included in the strategic plan that participatory learning, experiential learning, critical thinking ability, micro teaching, practical oriented approach, practicing medicinal chemistry through finger tracing as teaching pedagogy.

### **5. Procedure**

All faculty members prepare the learning objectives for their respective courses at the beginning of the academic year along with the student centric methods practiced in teaching process as well as in the evaluation. The prepared schedule will be approved by the Head of the Institution and implemented in the class room. After the completion of lecture, every session is recorded with the title. The sessions are monitored by academic committee and Head of the Institution.

### **6. Evidence of Success**

The courses who practiced the innovative teaching process determined its effectiveness through student results, entry level assessment of the following academic year. Few faculty presented their success in a conclave conducted and certified by the authority.